

# Providing a fit-for-purpose climate service for Europe: users' & purveyors' perspectives



Join the session at ECCA 2017 on June 7, 4pm, Rm Alsh 1

**Roger Street**, managing an ERA4CS team drawing together information on research and innovation activities and gaps, shares his expert insight into how the **European Roadmap** supports the growth of a market for climate services, providing social and economic benefits.



**Carlo Buontempo**, Manager of the Sectoral Information System (SIS) of **Copernicus Climate Change Services** (C3S) at ECMWF, explains how your business sector can use C3S to improve decision-making and planning on climate mitigation and adaptation.



Visit [ecca2017.eu/](http://ecca2017.eu/) for more about the conference

## HAVE YOUR SAY ON CLIMATE SERVICES

Don't miss this unique opportunity to share your experiences using climate information & the challenges of marketing climate services in Europe

- Have you got the climate information you need to make evidence-based adaptation decisions?
- Is that information in the right format or at the correct scales or is it available at all?
- What does the market for climate services look like?
- What are the main drivers and barriers for its growth?
- How do we unleash the innovation potential for climate services in Europe?

These are just some of the questions we will be addressing, come and join us.

## MARCO

Market Research for a Climate Services Observatory

<http://marco-h2020.eu/>



Climate Change Service  
climate.copernicus.eu



[eu-macs.eu/](http://eu-macs.eu/)

### What is the session about? Climate services in Europe

The session will start with the state of climate services in Europe: an introduction to the Climate Services Roadmap and the provision of climate change services through Copernicus, the European Commission's Earth observation and monitoring programme.

Short presentations will share the findings of projects summarising the European market for climate services, opportunities, barriers, user requirements and gaps, including **MARCO** and **EU-MACS**.

We will explore the marketability and user requirements of six sectoral services: **Agriculture & Forestry, Coastal areas, Health, Infrastructure, Insurance and Tourism**.

Have your say in an interactive session of knowledge sharing and exchange with examples of best practice from climate services purveyors and users.

Discuss how existing climate information could be improved to better fit your organisational needs. At the same time, the session provides a forum for continual engagement for future developments of the Copernicus Climate Change Service.

### Why you should attend this session

Participants will:

- Meet and learn from other climate services users.
- Discuss how existing climate information could be improved to better fit your organisation's needs.
- Gain new insights on the current variety and future potential in supply and use options for climate services.
- Debate what you require to be able to make best use climate information.
- Confer on the main climate information gaps within your sector.
- Explore best ways to establish two-way-communication to maintain long-term engagement for future development of C3S.
- Receive a summary of the session outcomes.



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